

Russ Maines

Full Biography (but short)



Fail Quick, Fail Often, Fail Cheap!

Russ has a long history of failure with show biz. In college, Russ was the center of attention in the band, Magic Bucket & The Bed Spins¹, show below. He's the guy wearing the black vinyl pants and grease paint. He didn't sing much, or say much, but he looked cool.



Russ looks like a pirate!

After college, Russ joined up with Lady & The Tramps², as a rhythm guitarist. He was the quiet guy in the back of the band.



After getting lost, overpowered, and overruled, Russ created his own band, The Great White Undies. Here you see Russ, at center, and the rest of the band of the Great White Undies. The Undies only lasted for a single season. But, man was it



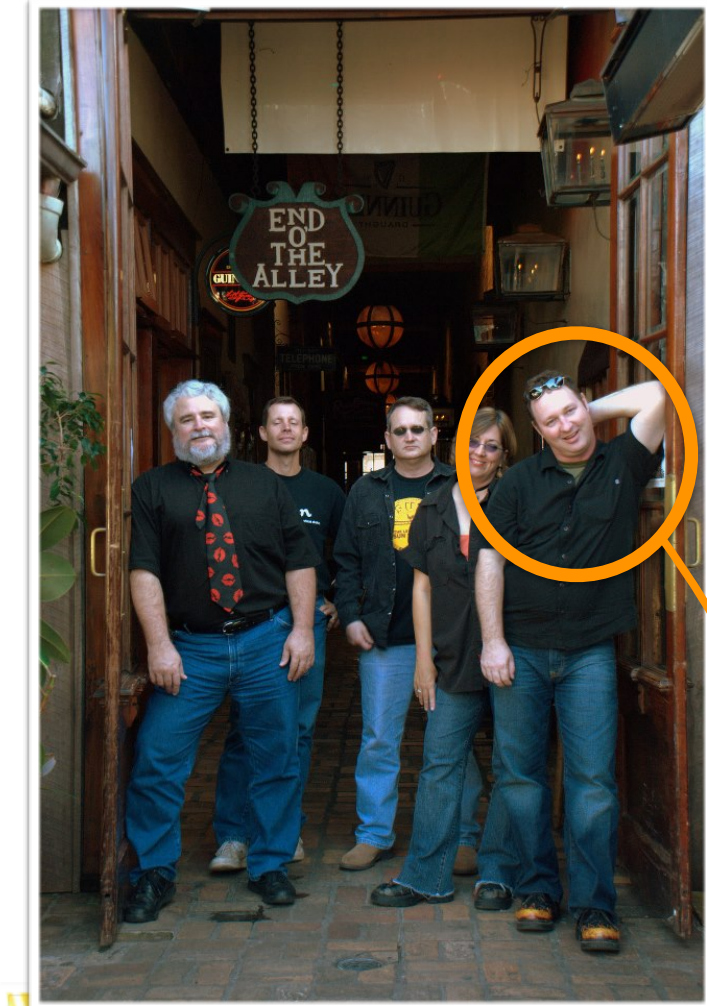
fun. The music was all covers, based on Eric's play list. We played Alien Ant Farm,

¹ Jessica, Owen, Tim and Tracy are pictured

² Pictured are Terry, Caroline, Del and Craig

and Cowboy Mouth, plus many other “not so famous bands”.

When Great White Undies ended, Russ created the classic rock band called, “regular JOE”, seen below³.



Russ takes the lead singer’s spot, convinced that other band mates didn’t have the guts to try it.

He was the lead singer. Some would say the word, “singer” should stay in parenthesis.

This band also lasted a single season. Here’s a photo from Pensacola Beach’s “The Dock”.

regular JOE 2.0 was formed shortly thereafter⁴. It started off as 3-piece band, but a fourth member rounded things up nicely.

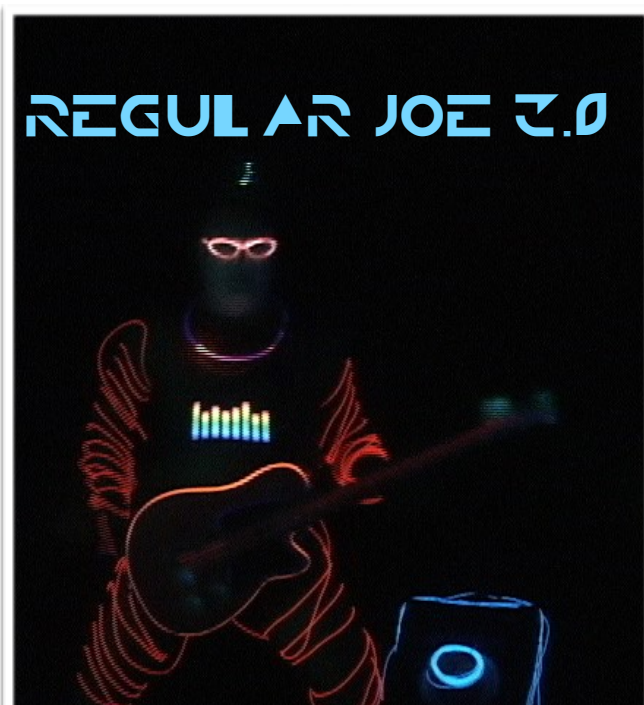


³ Pictured are Armando, Keith, Frank and Susan

⁴ Pictured are Armando, Rick, and Adrian

This band lasted about 3 seasons, which is a pretty good run. The band was making the transition to originals when things fell apart. It was here where Russ learned how to attract, keep and drive up audience's attention.

For about 10 years after that, Russ began working his own craft, in songwriting using the alias, regular JOE 3.0. The concept was a futuristic "TRON" like act. For months he worked on his suit, but couldn't find



Russ as the "Morph Man", which was a morphsuit threaded with electric light wire or "EL Wire"

anyone around to help him with the act (which would've been killer). So, he abandoned the idea and moved on.

However, the music that came out at this time pointed to the future. His first EP release was "Analogous to Mayhem". People had trouble pronouncing, "Analogous" so, it was pulled from shelves.

Now that Russ has all of these failures behind him, he's moved back to Pensacola Beach.

It's taken him some time, but he's moving into an all original sound, releasing his music without a band, completely on the internet. He calls this new sound, "Beach Rock".



The sound is based on surf and southern fried rock, but with British Invasion sensibilities. The sound is sort of intellectual.

Eddie Caldwell (Beyonce, Alicia Keys) is his publisher for a half dozen of these songs.

Stuart Epps (Elton John, Led Zeppelin, Twisted Sister) produced the Extended Play compilation "Surfando Pensacola Beach".

As of this writing, Russ is working on a single set show as a warm up act for bigger shows.